## Market Accountability and Advisory Committee Meeting

## Hurricane Michael Claims Update Jay Adams, Chief Claims Officer

December 6, 2018





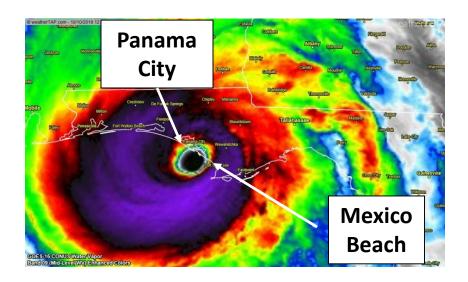
### **Hurricane Michael Landfall**





# Hurricane Michael Landfall Statistics

- First CAT 4 landfall in the Panhandle since 1851 when record keeping began
- Third strongest hurricane on record based on surface pressure of 919 mb
- Strongest hurricane to make a US landfall since Andrew in 1992
- 1 MPH from being a CAT 5
   Hurricane on the Saffir-Simpson scale



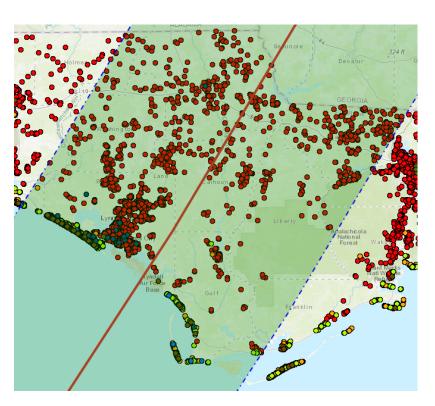
### Saffir-Simpson Hurricane Wind Scale

Category	Wind Speed (mph)	Damage at Landfall	Storm Surge (feet)
1	74-95	Minimal	4-5
2	96-110	Moderate	6-8
3	111-130	Extensive	9-12
4	131-155	Extreme	13-18
5	Over 155	Catastrophic	19+



- Red line represents
   Michael's post landfall track
   as posted by the National
   Hurricane Center
- Highlighted area represents hurricane force winds
- Multi-colored dots represents Policies in Force
- Pre-event email messaging to all policyholders in the storm path

### **Citizens GIS Tool**





### National Insurance Crime Bureau (NICB) Aerial Imagery

**Pre-Event Imagery** 



**Post-Event Imagery** 





- Utilizing NICB Aerial Imagery
  - Hurricane force wind Policies in Force were extracted from Citizens GIS tool
  - Adjusters searched the NICB tool with all Policies in Force addresses for the coastal areas
  - Aerial imagery that showed a total loss or a slab/vacant lot were uploaded as claims into ClaimCenter
  - Adjusters prepared total loss packages within 24-48 hours to settle all of these claims with the policyholder



 Deployment of the Catastrophe Response Centers

• Entire infrastructure was down from Panama City

to Mexico Beach

Assisted the policyholder with reporting claims

 Assisted the policyholder with advances on additional living expenses





- Call Center Outbound Calling Campaign
  - Claims volume seemed extremely low for the event and Citizens wanted to be customer centric to help with the reporting of claims
  - Hurricane force wind Policies in Force were extracted from Citizens GIS tool
  - Call Centers made outbound calls to the policyholder to see if they needed to report a claim
  - Voice mails were left with instructions on how to file a claim if needed when contact was not made



- Mobile Home Claims represents 50% of all claims received
  - Insured based on the value new at the time of manufacture as compared to a home that is valued at replacement cost
  - Policyholder may not be able to replace their mobile home for the insurance proceeds based on how they are valued



- MH Claims After a Hurricane brochure
- Educate mobile home policyholders of the claims process and provide an overview of the coverage available
- Brochure mailed to every mobile home policyholder that filed a claim





- New Mobile Home Replacements information
- Inquired with mobile home manufacturers and retailers making discounts available to those impacted by Hurricane Michael
- Document sent to every mobile home policyholder that filed a claim



301 W Bay Street, Suite 1300 Jacksonville, Florida 32202

Citters is committed to responding quickly to disasters and providing local services and support to policyholders in a crisis. To help make this process easter, Citteres has made inquiries to mobile home manufacturers and retailers who are making discounts and other incentives available for mobile or manufactured home purchases for those affected by Hurticana Michael.

Each retailer listed below has programs available as part of Hurricane Michael recovery efforts. Reach out to them directly to view inventory, pricing and availability.

The retailer information does not represent a comprehensive list of mobile home dealers/retailers or potential offices for purchase of mobile homes. It is provided as a courtesy and does not constitute a limitation in any manner on your options for purchasing a new mobile or manufactured home.

10% off display models\*

Call for discount

#### ScotBilt Factory Outlet \$4,000-\$5,000 off retail\*

www.scotbiltfactoryoutlet.com 3064 Brunswick Hwy Waycross GA 31503 912.250.5700

Sanders Manufactured Housing

www.sandershousing.com 10300 Pensacola Blvd Pensacola FL 32534 850.474.0261

Affordable Homes of Crestview \$2,500 off Singles\*
www.affordablehomescrestview.com \$5,000 off Doubles\*

www.affordablehomescrestview.com 5250 S. Ferdon Blvd/Hwy 85 Crestview FL 32536 850.398.5685

Clayton Homes of Crestview

www.claytonhomesofcrestview.com 5208 South Ferdon Crestview FL 32536 850.682.3344

Clayton Homes of Tallahassee

www.claytonfl.com 2550 W. Tennessee Street Tallahassee FL 32304 850.576.2104

Discount information provided by the retailer as of 10.19.18. For the most up-to-date list of retailers and recovery resources, visit www.cit/sensila.com/hurricanes.



#### We're Here to Help

Contact your agent at the telephone number provided on your Declarations page or call Citizens at 866.411.2742 or online at www.citizensfla.com/ contactus.



- Crawford's Contractor Connection Consumer Direct program
- Additional contractors will deploy to the Panhandle from across Florida to assist our policyholders in the repair process
- Document sent to all residential homeowner policyholders who filed a claim



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As a Citizens' policyholder recovering from Hurricane Michael, you may still be looking for a contractor for covered repairs. Due to limited contractor availability that frequently follows a natural disaster such as Hurricane Michael, Citizens would like to share some information regarding Contractor Connaction. This information is based upon Citizens' use of Contractor Connaction as the vendor for Citizens' Managed Repair Contractor Network Program for non-hurricane water forces.

Contractor Connection provides access to a network of contractors nationally and within Florida. Key features offered by the Contractor Connection network

- Credentials every contractor in their network, including assuring each participant has proper licensing and insurance
- · Matches network contractors with your specific repair needs
- Requires all network contractors to back their work with a three-year workmanship guarantee
- Monitors projects from start to finish and provides assistance should problems arise
- · Allows you to track your project throughout the repair process

Call or email Contractor Connection

www.contractorconnection.com 24 hours a day, seven days a week



#### We're Here to Help

Contact your agent at the telephone number provided on your Declarations page or call Citizens at 866.411.2742 or online at www.citizensfla.com/ contactus.

This information is provided as a courtesy and does not constitute a limitation on your options to select the contractor of your choice to perform covered repairs. Any services you may independently obtain through Contractor Connection are not part of Cittzens' Managed Repair Contractor Network program.

## CITIZENS

## **Customer Centric Focus**

- Why Contractor Connection?
  - Credentials all contractors
  - Eliminates stress of obtaining multiple bids
  - 3 year workmanship warranty
  - Monitors project from start to finish

Allows the policyholder to track the project every step of the

way





## Catastrophe Plan

Severity Code	Handling Team	Original Deployed Resources
Severity Code 1	Fast Track	15
Severity Code 2	Field Inspection Services	100
Severity Code 3	Cat Field Adjusters	50
Severity Code 4	Cat Field Adjusters	50
Severity Code 5	Large Loss	30

- Fast Track handles low severity claims by phone
- Field Inspection Services conduct low severity inspections leveraging inspection software to assist in the inspection process
- Cat Field Adjusters handle moderate to severe inspections
- Large Loss handles structurally damaged homes and total loss inspections



## **Resource Deployments**

Resource Location	Resource Type	# of Resources
Off Site Resource	Cat Task Adjusters	35
Off Site Resource	Commercial Task Adjusters	18
Off Site Resource	Fast Track Unit	12
Off Site Resource	Field Inspectors	41
Off Site Resource	Large Loss Field Adjusters	35
Inside Resources (TIAA)	Commercial Desk Adjusters	5
Inside Resources (TIAA)	Large Loss Desk Adjusters	19
Inside Resources (TIAA)	Mobile Home Desk Adjusters	10
Inside Resources (TIAA)	Resolution Unit Adjusters	22
Staff Resources	Mobile Home Unit Adjusters	8
Staff Resources	Oversight roles	23

<sup>\*</sup> As of October 25, 2018

## CITIZENS

## **Field Claims Office**

- Field Claims Office located
  - 1751 Scenic Hwy 98, Destin, FL 32541
- Leveraged to conduct training and re-inspections to validate understanding of Best Practices and Estimating Guidelines for
  - Field Inspectors
  - Cat Field Adjusters



# Hurricane Michael Claim Statistics

Claims Summary	Total	Commercial	Personal
New Claims	3,289	62	3,227
Closed Claims	1,030	35	995
% Closed	31%	56%	31%
Indemnity Paid	\$30,609,618	\$6,568,252	\$24,041,367
Expense Paid	\$449,378	\$35,844	\$413,534
Total Incurred	\$66,758,176	\$7,556,645	\$59,201,531
% Submitted by Self	79%	63%	80%
% Submitted by Rep	1%	6%	0%
% Submitted by Other	20%	31%	20%
% Storm Surge	4%	13%	4%
% AOB	0%	3%	0%

<sup>\*</sup>As of 10-31-18



## Questions?

## Market Accountability and Advisory Committee Meeting

# Hurricane Michael Update: Agency Management Deployment Carl Rockman, Sr. Director – Agency & Market Services

December 6, 2018





## Agency Management Deployment: Hurricane Michael

