

ACTION ITEM

CONTRACT ID:	Professional Networking Services RECOMMENDED VENDOR: LINKEDIN
BUDGETED ITEM	Funding for 2018 is included in the Annual Operating Budget.
CONTRACT AMOUNT	LinkedIn was procured as a Single Source contract (SS17-2003) which includes the following services and licenses: <ul style="list-style-type: none">• Corporate Page (includes careers page section)• Recruitment Advertisement• Job Postings• Job Wrapping (automatically pulls from our career page)• Recruiter Licenses Total cost is \$199,135.
PURPOSE / SCOPE	This Action item represents a two-year contract for Professional Networking Services. LinkedIn is a business-focused professional site that allows members to network. Its unique system allows users to maintain contacts of various relationships, called <i>Connections</i> and will drive/LINK traffic to Citizens' corporate page. LinkedIn offers the following functionality that is NOT available from competitors: <ol style="list-style-type: none">1. Builds talent connections2. Builds awareness that will drive talent to Citizens' job postings3. Ability to post Citizens' open jobs and search for potential candidates4. Job seekers are able to review <i>Connections</i> profiles5. LinkedIn members have access to:<ol style="list-style-type: none">a. follow companiesb. receive notifications about new opportunitiesc. read blogs and/or articles from Citizens' corporate page
CONTRACT TERM(S)	April 9, 2018 through April 9, 2020
PROCUREMENT METHOD	A Single Source notice (SS 17-2003) was posted on October 24, 2017. No other vendor was able to provide the requested service. A Notice of Intent to Award as a Single Source was posted November 2, 2017. There was no protest.
RECOMMENDATION	Staff recommends that Citizens' Board of Governors: <ol style="list-style-type: none">a) Approve the two-year Professional Networking Services contract to LinkedIn for \$199,135;b) Authorize staff to take appropriate or necessary action consistent with this Action item.
CONTACTS	Violet Bloom, Chief Human Resources Officer Silvana Iuretig, Director of Recruiting and Contingent Staffing