# Agency Management Services Update

Carl Rockman, Vice President, Agency & Market Services





### **Current Agent and Agency Counts**

Current Agent and Agency Counts vs. YE 2023								
	Feb-24 Dec-23 Net Change							
Agencies	6,078	6,080	-2					
Agents	12,279	12,272	7					
LCRs	3,010	3,098	-88					

Current Tricounty Agent and Agency Counts vs. YE 2023						
Feb-24 Dec-23 Net Change						
Agencies	2,465	2,465	0			
Agents	4,316	4,292	24			
LCRs	1,037	1,067	-30			

Agency Segmentation								
		Feb-24			Dec-23			
Tiers	Total Agencies	Total PIF	% of Overall PIF	Total Agencies	Total PIF	% of Overall PIF		
Tier 1 (2,000+ PIF)	52	287,009	24.5%	56	308,937	23.7%		
Tier 2 (500-1,999 PIF)	429	357,691	30.6%	469	391,074	32.0%		
Tier 3 (200-499 PIF)	943	296,486	25.4%	954	300,694	25.3%		
Tier 4 (50-199 PIF)	1,741	190,174	16.3%	1,734	191,059	15.8%		
Tier 5 (49 or less PIF)	2,325	38,067	3.3%	2,272	36,954	3.2%		
Tier 6 (0 PIF)	588	0	0.0%	595	0	0.0%		

Note: 48% of Citizens agencies have fewer than 50 policies in force.

Data as of 2/29/24



# Performance Violations (PV) Program Update

Performance Violation Key						
Ineligible Risk	Submitting insufficient documentation to establish that the risk meets Citizens' eligibility requirement (no offer of coverage or the 20% rule)					
Uninsurable Risk	Submitting an application for a risk that is uninsurable as defined in the Personal Residential Multi Peril (PR-M) and Personal Residential Wind-Only (PR-W) manuals					
Premium Posted on Unbound Risk or Failure to Provide Premium Finance Company Contract	The agent/agency posted a premium on an unbound new-business submission prior to Underwriting review and approval, regardless of the final determination of eligibility and/or insurability, or the premium finance company contract was not submitted with the new-business submission or policy renewal.					
Incorrect Application of Credits, Discounts or Surcharges; or Missing Signatures	The agent/agency applied one or more of the following without proper documentation and resulted in a premium increase, or required signatures were missing:  Documentation to support mitigation credits was not submitted, or insured signature was missing.  Documentation to support protective device discount (i.e., alarm, sprinkler) was not submitted.  Acceptable proof of prior insurance was not submitted.  Insured or agent signature was missing on application.					

	Annual Performance Violation Summaries								
Year	Total Submissions	Annual PV Total	% Total Submissions w/ PV	Ineligible Risk	Uninsurable Risk	Premium on Unbound / PFC Contract Missing	Incorrect Credits / Missing Signatures		
2019	89,873	7,222	8%	65	1,163	105	4,538		
2020	178,812	10,135	6%	147	2,068	66	6,437		
2021	391,604	19,830	5%	268	4,370	53	12,813		
2022	613,559	12,430	2%	140	3,424	62	7,601		
2023	576,229	18,147	3%	615	13,295	83	4,154		

Agents Under:					
9/30/23 1/31/24					
Warning Notices	2,397	2,473			
Suspensions	270	273			
Terminations	0	0			



# Performance Violations (PV) Program Update

	2023 Year-End Performance Violation Counts								
Month	Total Submissions	Monthly Total	% Total Submissions w/ PV	Ineligible Risk	Uninsurable Risk	Premium on Unbound / PFC Contract Missing	Incorrect Credits / Missing Signatures		
January	33,745	330	1%	0	254	10	66		
February	41,631	990	2%	0	782	8	200		
March	58,483	1,778	3%	1	1,455	3	319		
April	51,623	1,808	4%	0	1,519	2	287		
May	57,772	1,603	3%	0	1,263	10	330		
June	60,223	1,719	3%	1	1,388	7	323		
July	52,246	1,559	3%	2	1,204	7	346		
August	54,635	1,805	3%	0	1,321	10	474		
September	49,509	1,426	3%	0	1,053	10	363		
October	45,472	2,229	5%	360*	1,223	8	638		
November	38,481	1,581	4%	135	1,008	4	434		
December*	32,409	1,319	4%	116	825	4	374		
YTD Grand Total	576,229	18,147	3%	615	13,295	83	4,154		

<sup>\*</sup> Ineligible risk picked up in Q4 with PLUW beginning to check eligibility on new business with the Clearinghouse system no longer active.

Data as of 12/31/23



# Performance Violations (PV) Program Update

	2024 Monthly Performance Violation Counts								
Month	Total Submissions	Monthly Total	% Total Submissions w/ PV	Ineligible Risk	Uninsurable Risk	Premium on Unbound / PFC Contract Missing	Incorrect Credits / Missing Signatures		
January	36,376	1,399	4%	404	586	8	401		
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December*									
YTD Grand Total	36,376	1,399	4%	404	586	8	401		

Data as of 1/31/24



### Late-Submission Violations (LSV) Program Update

Late-submission violations occur when all required documents are not submitted to Underwriting within 15 calendar days of the requested effective date on a bound-approved or bound-unapproved new-business submission.

Citizens sends a *Late Submission Alert for Required Documents* activity six business days after the effective date when required documents have not been uploaded or if upload has not been completed by selecting the **Submit** button. This activity warns that a late-submission violation will be incurred if the agent takes no action. A *Late Submission Alert for Required Documents* activity cannot be disputed.

	Annual Late-Submission Violation Summaries							
Year	New Submissions	Alerts	% Submissions w/ Alerts	Late Submissions	% Submissions w/ LSV			
2019	89,873	15,626	17%	3,806	4%			
2020	178,812	36,773	21%	899	1%			
2021	391,604	81,399	21%	18,091	5%			
2022	613,475	140,119	23%	19,644	3%			
2023	576,229	144,194	25%	34,625	6%			

Agents Under:					
9/30/23 1/31/24					
Warning Notices	759	945			
Suspensions	34	43			
Terminations	0	0			



# Late-Submission Violations (LSV) Program Update

	2023 Year-End Late-Submission Violation Counts							
Month	New Submissions	Alerts	% Submissions w/ Alerts	Late Submissions*	% New Submissions w/ LSV			
January	33,745	8,964	27%	2,648	8%			
February	41,631	9,109	22%	2,097	5%			
March	58,483	12,277	21%	2,807	5%			
April	51,623	14,351	28%	3,583	7%			
May	57,772	14,696	25%	3,259	6%			
June	60,223	14,028	23%	3,258	5%			
July	52,246	14,806	28%	3,613	7%			
August	54,635	13,319	24%	3,020	6%			
September	49,509	11,540	23%	2,580	5%			
October	45,472	11,258	25%	2,590	6%			
November	38,481	10,469	27%	2,410	6%			
December	32,409	9,377	29%	2,760	9%			
YTD Grand Total	576,229	144,194	25%	34,625	6%			

Data as of 12/31/23



# Late-Submission Violations (LSV) Program Update

	2024 Late-Submission Violation Counts							
Month	New Submissions	Alerts	% Submissions w/ Alerts	Late Submissions*	% New Submissions w/ LSV			
January	36,376	8,540	23%	2,189	6%			
February								
March								
April								
May								
June								
July								
August								
September								
October								
November								
December								
YTD Grand Total	36,376	8,540	23%	2,189	6%			

Data as of 1/31/24



### **Agent Outreach 2023**

#### **Agent Round Table Meetings**

- Improving the agent/customer experience
- · Citizens Initiatives
- Feedback
- Workgroups

#### **Agent Assn:**

Live Training and Convention

- Quality Submissions
- Product Guides
- · What is New at Citizens
- Staff Interaction

#### **Agent Assn:**

**Power Hour Webinars** 

- Citizens Updates
- **Breaking News**
- Forecasting
- **Support Offerings**

#### Citizens:

Speaking **Engagements** 

- Breaking News
- Forecasting
- Citizens Updates
- Live Town Hall

#### Citizens:

Webinars

- Great Customer Experience
- Eligible Risks & Remarketing
- System Navigation
- Great Claims Experience
- · Save Time and Money

Date	Туре	Line	
June 22	W	PL	40
Aug 24	Н	CL	47
Sept 14	W	PL	56
Nov 6	L	PL	73

Date	Sponsor	#
Feb 15	LAAIA-Broward	120
May 25	PIA of Florida	156
Jun 16	FAIA	81
Jul 12	LAAIA-National	75
Sept 18	PIA of Florida	104

Date	Sponsor	#
Feb 15	LAAIA-Broward	120
May 25	PIA of Florida	156
Jun 16	FAIA	81
Jul 12	LAAIA-National	75
Sept 18	PIA of Florida	104

Date	Sponsor	#
Jan 18	LAAIA	61
Jan 19	PIA of FL	42
Mar 30	NAIFA-FL	53
May 22	LAAIA	47
Jun 22	PIA of FL	391
Jul 26	NAIFA-FL	32
Jul 28	FAIA	71
Sep 20	LAAIA	44
Oct 12	FAIA	130
Oct 20	PIA of FL	221
Nov 8	NAIFA-FL	155

Date	Location	#
Jan 6	FAIA (Virtual)	282
Jan 12	SANoFL (Virtual)	40
Jan 19	PIAoFL (Virtual)	42
May 18	IIABC (Hollywood)	100
May 31	NAIFA (Tampa)	45
Sept 7	FAIA (Tampa)	48
Sept 13	LAAIA (Miami)	80

Date	Туре	#
Jan 31	Q1-PL (Flood)	2,761
Mar 6	BIPIP (UPC)	284
Mar 10	Depop	294
Mar 13	Commercial	368
May 12	Depop	462
Jul 10	Depop	94
Jul 11	Depop	229
Jul 20	CHIPS	2,122
Sep 5-7	Depop	1,919
Oct 6-11	Depop	920
Oct 12	Q4-PL (Primary Rate)	792
Nov 2	Commercial (NR)	265
Nov 7-13	Depop	610
Dec 11-14	Depop	368

L = Live (In-Person) W = Web-Conference

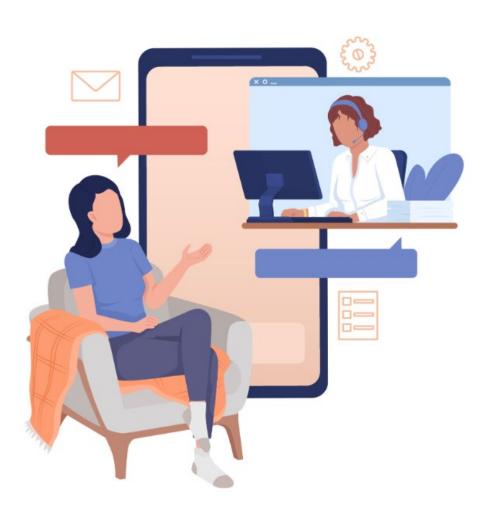
H = Hvbrid

**PL** = Personal Lines

**CL** = Commercial Lines



### Voice of the Customer (VoC)



Please rate your satisfaction of the service provided by your Citizens agent

Did you contact your agent before contacting Citizens?



### Voice of the Customer (VoC)

### Regarding your level of satisfaction with Citizens as an organization, please rate the service provided by your Citizens agent?

