Agency Management Services Update

Carl Rockman Vice President - Agency & Market Services



Current Agent and Agency Counts



Current Agent and Agency Counts vs. YE 2021									
Jul-22 Dec-21 Net Change									
Agencies	5,642	5,306	336						
Agents	10,248	9,140	1,108						
LCRs	2,663	2,533	130						

Current Tricounty Agent and Agency Counts vs. YE 2021										
Jul-22 Dec-21 Net Change										
Agencies	2,379	2,330	49							
Agents	3,910	3,671	239							
LCRs	993	1,003	-10							

Agency Segmentation											
		Jul-22		Dec-21							
Tiers	Total Agencies	Total PIF	% of Overall PIF	Total Agencies	Total PIF	% of Overall PIF					
Tier 1 (2,000+ PIF)	35	207,498	20.9%	26	141,084	18.6%					
Tier 2 (500-1,999 PIF)	377	313,770	31.6%	263	213,874	28.2%					
Tier 3 (200-499 PIF)	833	265,970	26.7%	669	211,388	27.8%					
Tier 4 (50-199 PIF)	1,565	169,708	17.1%	1,452	153,758	20.2%					
Tier 5 (49 or less PIF)	2,244	37,510	3.8%	2,312	39,201	5.2%					
Tier 6 (0 PIF)	588	0	0.0%	584	0	0.0%					

Note: 50% of Citizens agencies have fewer than 50 policies in force. Data as of 7/31/22



Performance Violations (PV) Program Update

	Performance Violation Key
Circumventing the Electronic Document Submission Process	Uploading of any documentation that is incorrect, incomplete or unacceptable for the document indicated
Ineligible Risk	Submitting insufficient documentation to establish that the risk meets Citizens' eligibility requirement (no offer of coverage or the 15-percent rule)
Uninsurable Risk	Submitting an application for a risk that is uninsurable as defined in the Personal Residential Multi Peril (PR-M) and Personal Residential Wind-Only (PR-W) manuals
Premium Posted on Unbound Risk or Failure to Provide Premium Finance Company Contract	The agent/agency posted a premium on an unbound new-business submission prior to Underwriting review and approval, regardless of the final determination of eligibility and/or insurability, or the premium finance company contract was not submitted with the new-business submission or policy renewal.
Incorrect Application of Credits, Discounts or Surcharges; or Missing Signatures	 The agent/agency applied one or more of the following without proper documentation and resulted in a premium increase, or required signatures were missing: Documentation to support mitigation credits was not submitted, or insured signature was missing. Documentation to support protective device discount (i.e., alarm, sprinkler) was not submitted. Acceptable proof of prior insurance was not submitted. Insured or agent signature was missing on application.

	Annual Performance Violation Summaries												
Year	Total Submissions	Monthly Total	% Total Submissions w/ PV	Circumventing Document Submission	Ineligible Uninsurable Risk Risk		Premium on Unbound / PFC Contract Missing	Incorrect Credits / Missing Signatures					
2018	90,859	3,980	4%	975	87	827	31	2,075					
2019	89,873	7,222	8%	1,335	65	1,163	105	4,538					
2020	178,812	10,135	6%	1,417	147	2,068	66	6,437					
2021	391,604	19,830	5%	2,326	268	4,370	53	12,813					

Agents Under:								
4/30/22 7/31/22								
Warning Notices	2,119	2,317						
Suspensions	205	222						
Terminations	0	0						



Performance Violations (PV) Program Update

	2022 Monthly Performance Violation Counts										
Month	Total Submissions	Monthly Total	% Total Submissions w/ PV	Circumventing Document Submission	Ineligible Risk	Uninsurable Risk	Premium on Unbound / PFC Contract Missing	Incorrect Credits / Missing Signatures			
January	33,296	1,452	4%	176	19	318	1	938			
February	35,104	1,337	4%	146	11	342	7	831			
March	48,589	1,895	4%	192	25	368	9	1,301			
April	55,082	1,840	3%	248	25	319	9	1,239			
Мау	53,717	1,913	4%	127	23	409	12	1,342			
June	71,678	1,890	3%	93	11	451	10	1,325			
July	76,931	89	0%	5	0	36	4	44			
August											
September											
October											
November											
December											
YTD Grand Total	374,397	10,416	3%	987	114	2,243	52	7,020			

Note: Violations with a bound 7/8/22 and after are not being counted toward the disciplinary process due to the SFIC BIPIP.

Data as of 7/31/22



Late-Submission Violations (LSV) Program Update

Late-submission violations occur when all required documents are not submitted to Underwriting within 15 calendar days of the requested effective date on a bound-approved or bound-unapproved new-business submission.

Citizens sends a *Late Submission Alert for Required Documents* activity six business days after the effective date when required documents have not been uploaded or if upload has not been completed by selecting the **Submit** button. This activity warns that a late-submission violation will be incurred if the agent takes no action. A *Late Submission Alert for Required Documents* activity cannot be disputed.

	Annual Late-Submission Violation Summaries									
Year	New Submissions	Alerts % Submissions w/ Alerts		Late Submissions	% Submissions w/ LSV					
2018	90,859	15,493	17%	3,872	4%					
2019	89,873	15,626	17%	3,806	4%					
2020	178,812	36,773	21%	899	1%					
2021	391,604	81,399	21%	18,091	5%					

Agents Under:									
4/30/22 7/31/22									
Warning Notices	431	441							
Suspensions	9	12							
Terminations	0	0							



Late-Submission Violations (LSV) Program Update

	2022 Late-Submission Violation Counts									
Month	New Submissions	Alerts	% Submissions w/ Alerts	Late Submissions*	% New Submissions w/ LSV					
January	33,296	6,303	19%	2,249	7%					
February	35,104	4,872	14%	1,077	3%					
March	48,589	9,741	20%	2,282	5%					
April	55,082	11,981	22%	2,838	5%					
Мау	53,717	11,128	21%	2,949	5%					
June	71,678	13,090	18%	2,466	3%					
July	76,931	23,938	31%	233	0%					
August										
September										
October										
November										
December										
YTD Grand Total	374,397	81,053	22%	14,094	4%					

Note: Late Submission Violations bound from 6/1/22-9/26/22 are not being counted due to the SFIC and Weston BIPIP events.

Data as of 7/31/22



Agent Outreach 2022

Age Table	ent R e Me			Agent Assn: Live Training and Convention		Agent Assn: Power Hour Webinars			Citizens: Live Training			Citizens: Webinars			
agen exper • Citize	rience	stomer ce• Product GuidesInitiatives• What is New at Citizens		 Citizens Updates Breaking News Forecasting Support Offerings 		 Quality Submissions Product Guides What is New at Citizens Staff Interaction 		 Great Customer Experience Eligible Risks & Remarketing System Navigation Great Claims Experience Save Time and Money 							
Date	Туре	Line		Date	Sponsor	#	Date	Sponsor	#	Date	Location	#	Date	Туре	#
Feb 23	w	PL	1	Feb 16	LAAIA-Broward	56	Jan 19	PIA of FL	69	Jan 25	Tampa	69	Feb 8	Q1 – PL (Top 5)	180
Jun 2	w	PL	٧,	Jun 15	FAIA	70	Feb 10	LAAIA	56	Mar 15	SOLO	41	Mar 4	Depopulation	250
Aug 3	w	PL	\checkmark	Jul 14	NAIFA	10	Mar 24	NAIFA-FL	166	Sept 7	Monroe		Mar 8	CL	121
Nov 17	w	PL		Jul 27	LAAIA-National	42	May 11	PIA of FL	14				Apr 5	Depopulation	250
							Jun 9	LAAIA	75				May 4	Q2 – PL (Roofs)	1,021
L = Live (In-							Jul 20	NAIFA-FL	20				Jun 8	BIPIP (FedNat)	284
L = Live (In- W = Web-Co PL = Persor	onference	9					Sept 7	PIA of FL	20				Jun 29	BIPIP (SFIC)	401
W = Web-Co	onference nal Lines								20						-