

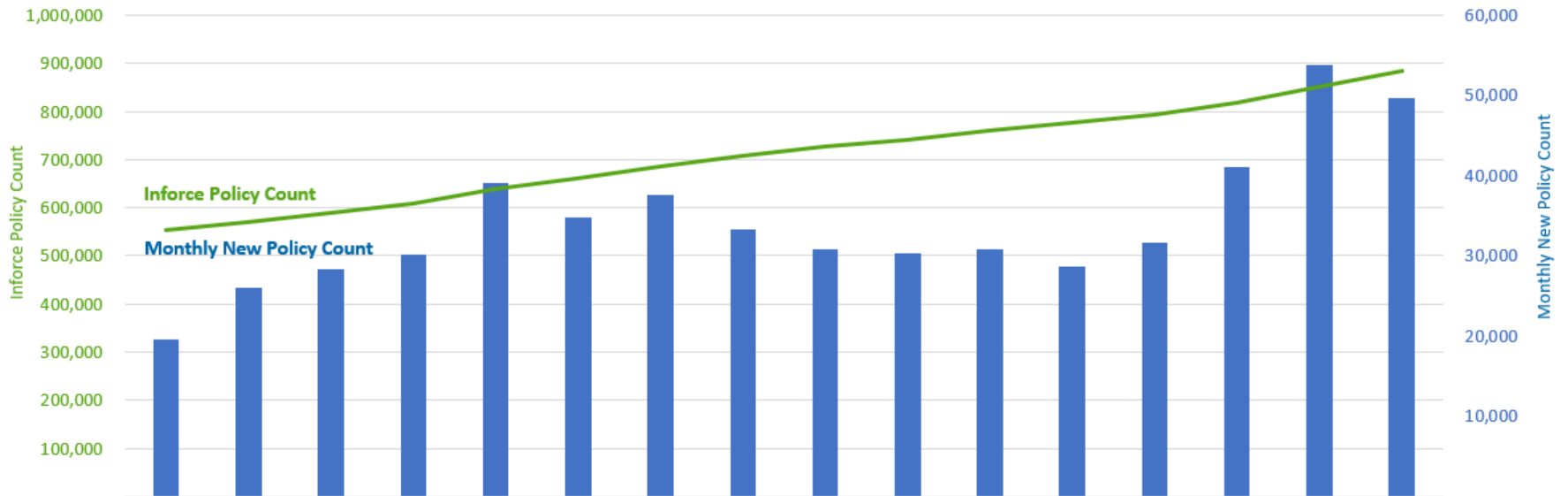
Exposure Reduction Dashboard Update

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Key Metrics

Current Results:



Annual Inforce Policy Count Change
45%

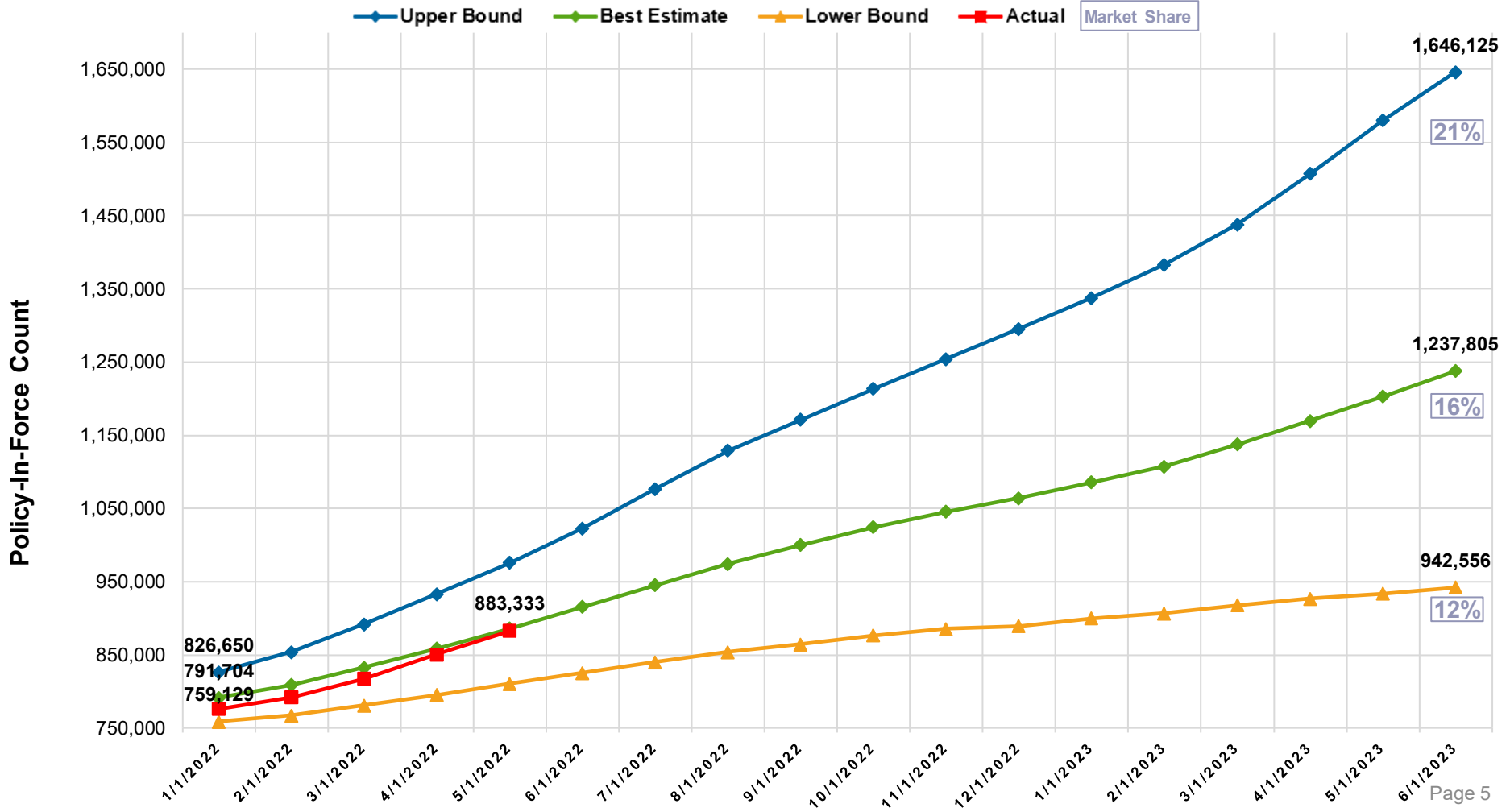
	*2/28/2021	3/31/21	4/30/21	5/31/21	6/30/21	7/31/21	8/31/21	9/30/21	10/31/21	11/30/21	12/31/21	1/31/22	2/28/22	3/31/22	4/30/22	5/31/22
Monthly New Policy Count	19,604	26,091	28,316	30,152	39,054	34,809	37,611	33,340	30,783	30,274	30,887	28,739	31,703	41,113	53,849	49,668
Inforce Policy Count	552,340	569,868	589,041	609,805	638,263	661,150	687,079	708,919	725,942	741,420	759,305	776,790	792,616	817,926	851,006	883,333
Inforce Policy Count % Change	-0.4%	3.2%	3.4%	3.5%	4.7%	3.6%	3.9%	3.2%	2.4%	2.1%	2.4%	2.3%	2.0%	3.2%	4.0%	3.8%
Exposure (millions)	\$ 150,498	\$ 157,011	\$ 164,420	\$ 173,398	\$ 184,732	\$ 193,530	\$ 203,811	\$ 211,938	\$ 218,332	\$ 225,151	\$ 232,502	\$ 241,079	\$ 248,354	\$ 259,955	\$ 275,670	\$ 293,738
Estimated Market Share	7%	7%	8%	8%	8%	9%	9%	9%	10%	10%	10%	10%	10%	11%	11%	12%

*COVID-19 Moratorium Cancellations

Holistic Inspections	YE 2021	ME May 2021	ME May 2022
Completions	19,704		44,828
FMAP			
Consumer requests	8,352	3,548	4,387
Agents participating	239	246	265
Offers accepted	453	254	152
Consumer requests converted	5.42%	7.16%	3.46%
Exposure placed in private market	\$144,083,285	\$65,125,938	\$66,245,424
Depopulation			
Companies receiving monthly IDFs	39	38	20
Companies actively participating	1	1	2
Number of assumptions	2	1	2
Total policies assumed	2,814	1,071	8,897
Exposure placed in private market	\$1,027,251,879	\$425,493,944	\$3,684,359,029
Clearinghouse			
Active carriers	11	11	10
Unique risks submitted	1,183,495	437,151	799,001
No. of risks rendered ineligible	27,560	11,193	13,205
% of risks rendered ineligible	2%	2%	1.65%
Total Coverage A averted	\$9.2B	\$3.8B	\$4,157,047,610

Forecast Based on Current Conditions:

Policy-In-Force Projection





Consumer Education

Quarter 2:

- Depopulation Marketing
 - Review of current materials
 - Additional pre-offer educational opportunities
- Personal Lines Forms and Rules changes
- Rate Changes
- Google Analytics evaluation
- Assessment Education
- Policyholder Newsletter Topics
 - Hurricane Season is Here: Check Your Prep
 - myPolicy or Old Standbys, We're Here to Help
 - Mitigation Matters: Storm Strengthen Your Home

Quarter 3:

- Depopulation Marketing
 - Implement enhancements
 - Identify/leverage other marketing opportunities
- FMAP.org
- Rate Changes
- Assessment Education