

ACTION ITEM

Board of Governors Meeting, March 25, 2020

CONTRACT ID	Professional Networking and Talent Acquisition Services RECOMMENDED VENDOR: LINKEDIN CORPORATION
BUDGETED ITEM	Funding to be included in the Annual Operating Budget for each respective contract term year.
CONTRACT AMOUNT	For the contract period of April 10, 2020 to April 9, 2022 for a total amount of \$417,688.
PURPOSE / SCOPE	<p>This Action Item requests Board approval of a contract renewal with LinkedIn Corporation. LinkedIn is the largest and most unique business-focused professional networking company. LinkedIn is unlike other social media sites as it's designed solely for the purpose of talent attraction, retention and professional networking. LinkedIn continues to assist Citizens in raising brand awareness, promoting career opportunities, and educating potential future employees on the culture and values of our organization. In the last contract term (2018-2019) we filled 51 jobs as a result of having LinkedIn as a part of our talent strategy.</p> <p>LinkedIn provides a wide range of services that assists Citizens in meeting its talent objectives. These services include:</p> <ul style="list-style-type: none">• Employment Branding• Brand Awareness which drives talent to Citizens' job opportunities• Building Talent Connections• Talent Pool Analytics• Professional Networking• Talent Strategy
CONTRACT TERM(S)	April 10, 2020 through April 9, 2022
PROCUREMENT METHOD	Pursuant to Section 287.057(3)(c), Florida Statutes, a Single Source notice (SS 20-2002) was posted on February 11, 2020. No other vendor was able to provide the requested service. A notice of Intent to Award as a Single Source was posted on February 20, 2020. There were no protests.
RECOMMENDATION	Staff Recommends that Citizens' Board of Governors: a) Approve a contract for Professional Networking and Talent Acquisition Services for two (2) years in the amount of \$417,688 to LinkedIn Corporation b) Authorize staff to take any appropriate or necessary action consistent with this Action Item
CONTACTS	Violet Bloom, Chief Human Resources Officer Christine Ashburn, Chief of Communications, Legislative and External Affairs